

## **EDUCATIONAL SEMINARS**

The MLTA provides its members with the most up-to-date and comprehensive education in the title industry. There are four annual education events with topics that come directly from our membership, bringing in industry professionals to update and educate on new updates as well as long standing practices.

Boot Camp: Geared toward entry-level staff to staff in the industry for 5 years

Spring Summit (2 Day): Geared toward mid-level staff

Annual Summer Convention: Geared toward senior-level staff

Fall Education Seminar (2 Day): Geared toward mid-level staff

## **MLTA CAREER PATHWAYS**

The MLTA Career Pathways Committee developed a first-of-its-kind program in Michigan for title insurance, as a 100% online Certificate program through Mid Michigan College. The Michigan Land Title course is intended to increase the incoming talent pool for our industry, which at the same time increasing awareness of the title insurance business in a collegiate setting.

## **LEGISLATIVE REPRESENTATION**

The MLTA has full time registered lobbyists located directly in Lansing. They are there, on the ground, watching out for MLTA's best interests by working to advance our specific policy goals and employing defensive tactics when legislation or regulatory efforts could harm our industry. Additionally, our lobbying team provides a behind-the-scenes analysis related not only to legislative and regulatory initiatives, but also to the political climate and future trends. MLTA is our industry's representative voice and our resource for state government regulation and legislation on areas that affect our industry.

Political Action Committee (PAC): the PAC committee works to facilitate and fund the representative and legislative efforts of the MLTA by developing and initiating fundraising programs to generate personal contributions from MLTA members to the MLTA-PAC Fund.

## **PROFESSIONAL DESIGNATION**

Members have the opportunity to earn the designation of "Associate Land Title Professional" (ALTP) or "Certified Land Title Professional" (CLTP). These designations represent the highest measure of achievement in the land title insurance profession and provide recipients with recognition among their peers as someone who has demonstrated proficient knowledge of land title insurance and escrow procedures.

## **MLTA COMMUNICATION**

The PR and Communications Committee of the Michigan Land Title Association (MLTA) enhances membership value by keeping members informed, engaged, and connected. Through strategic communication efforts, we ensure that members stay up to date on industry trends, association news, and legislative developments. By promoting the MLTA's initiatives and achievements, we help amplify our members' voices and strengthen their professional networks. Our goal is to provide valuable resources and foster a sense of community, ultimately empowering our members to thrive in the title industry.

MLTA's podcast is an asset for its members. It provides direct access to expert insights, industry updates, and informative content that members can tap into anytime, anywhere. This podcast ensures members remain well-informed about critical developments, nurture their professional growth, and facilitates connections within the land title sector. With its convenient, on-demand accessibility, it's an indispensable resource empowering members to thrive in the evolving world of title.

The MLTA maintains constant communication with MLTA members through e-mail notices. When new and important issues affecting the title industry arise, members of the MLTA are the first to know!

## **WEBSITE**

The MLTA website, [www.milta.org](http://www.milta.org), offers an electronic membership directory to all its members, and serves as a guide for the public in locating a respective title agent member. Past Education Event materials, and sometimes videos are available to our membership. Past issues of the Title Examiner are also archived on the website, in addition to information for upcoming events and seminars.

## **COMMUNITY OUTREACH – PUBLIC SERVICE**

Through volunteering and recent fundraiser campaigns (MLTA Gives), there are a variety of opportunities to engage with our communities by providing service and/or outreach. Additionally, through a nomination process spearheaded by the Public Service Committee, we are very proud that the MLTA selects “community organizations” whose focus is residential home placement for those in need.

## **MEMBER DRIVEN**

Title professionals from all over Michigan come together with a common focus; working together as a family to reach our goals. We encourage each member to join an MLTA Committee and be involved.

### **CONTACT:**

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