



# 2025 Sponsorship Prospectus

# Michigan Land Title Association

**The MLTA is pleased to provide the following sponsorship, advertising, and exhibit opportunities for 2025. Detailed information can be found in the following pages.**

**Please complete the last page of this document and return to the MLTA office ([marcy@consultingbyml.com](mailto:marcy@consultingbyml.com)) at your earliest convenience to hold your spot.**

## 2025 YEAR SPONSORSHIPS

**DIAMOND 2025 YEAR Sponsor** – Diamond sponsorship for Spring Summit, Convention, Fall Education Seminar **\$8,000.00**

**GOLD 2025 YEAR Sponsor** – Gold sponsorship for Spring Summit, Convention, Fall Education Seminar **\$5,000.00**

**SILVER 2025 YEAR Sponsor** – Silver sponsorship for Spring Summit, Convention, Fall Education Seminar **\$3,500.00**

## INDIVIDUAL SPONSORSHIPS

### **SPRING EDUCATION SUMMIT – March 4 & 5, 2025**

\*Crowne Plaza Hotel, Lansing

Diamond Level Sponsorship	\$1,500
Gold Level Sponsorship	\$1,000
Silver Level Sponsorship	\$ 800
Bronze Level Sponsorship	\$ 500
Exhibit Booth	\$ 600

### **MLTA ANNUAL CONVENTION - July 13-15, 2025**

Crystal Mountain Resort, Thompsonville

Diamond Level Sponsorship	\$5,000
Gold Level Sponsorship	\$3,000
Silver Level Sponsorship	\$2,000
Bronze Level Sponsorship	\$1,000
Exhibit Sponsorships	\$1,000

### **FALL EDUCATION SEMINAR – November 10 & 11, 2025**

Sheraton Detroit Novi Hotel, Novi

Diamond Level Sponsorship	\$1,500
Gold Level Sponsorship	\$1,000
Silver Level Sponsorship	\$ 800
Bronze Level Sponsorship	\$ 500
Exhibit Booth	\$ 600

# SPRING EDUCATION SUMMIT SPONSORSHIP OPTIONS

*Crowne Plaza Hotel, Lansing*

*March 4 & 5, 2025*

## **DIAMOND LEVEL**

\$1,500

Company/Firm logo will be placed in the Summit materials which will be circulated to all attendees, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. This level also entitles the sponsor to 3 registrations to the Summit.

## **GOLD LEVEL**

\$1,000

Sponsor Company/Firm logo will be placed in the Summit materials which will be circulated to all attendees, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. This level also entitles the sponsor to 2 registrations for the Summit.

## **SILVER LEVEL**

\$800

Sponsor Company/Firm logo will be placed in the Summit materials which will be circulated to all attendees, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. This level also entitles the sponsor 1 registration to the Summit.

## **BRONZE LEVEL**

\$500

Company/Firm logo will be placed in the Summit materials which will be circulated to all attendees, logo displayed on the MLTA website.

## **Exhibitor Sponsorship**

\$600

Exhibitors will receive an exhibit table with two chairs and electrical. Exhibitors will receive recognition on event materials and 1 registration to the event.

**CONVENTION SPONSORSHIP OPTIONS**  
***Crystal Mountain Resort***  
***July 13-15, 2025***

**DIAMOND LEVEL**

\$5,000

Sponsor Company/Firm logo will be placed in the Convention materials and circulated to all attendees, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. Your sponsorship will include recognition of your sponsorship from the podium during the event. This level also entitles the sponsor to 4 registrations to the convention.

**GOLD LEVEL**

\$3,000

Sponsor Company/Firm logo will be placed in the Convention materials and circulated to all attendees, announced at the event, logo displayed on the MLTA website, and your company recognized from the podium during the event. This level also entitles to the sponsor 2 registrations to the convention.

**SILVER LEVEL**

\$2,000

Sponsor Company/Firm logo will be placed in the Convention materials and circulated to all attendees, announced at the event and your logo displayed on the MLTA website. This level also entitles the sponsor to 1 registration to the convention.

**BRONZE LEVEL**

\$1,000

Company/Firm logo will be placed in the Convention materials and circulated to all attendees and your company logo displayed on the MLTA website.

**EXHIBITOR OPPORTUNITY**

\$1,000

Exhibitors will receive an exhibit table, two chairs and electrical at their booth. This exhibitor level will also include 1 registration to the convention.

**FALL EDUCATION SEMINAR SPONSORSHIP OPTIONS**  
***Sheraton Detroit Novi Hotel, Novi***  
***November 10 & 11, 2025***

**DIAMOND LEVEL**

\$1,500

Company/Firm logo will be placed in the Summit materials which will be circulated to all attendees, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. This level also entitles the sponsor to 3 registrations to the Summit.

**GOLD LEVEL**

\$1,000

Sponsor Company/Firm logo will be placed in the Summit materials which will be circulated to all attendees, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. This level also entitles the sponsor to 2 registrations for the Summit.

**SILVER LEVEL**

\$800

Sponsor Company/Firm logo will be placed in the Summit materials which will be circulated to all attendees, announced at the event, logo displayed on the MLTA website, and your company listed on the confirmation email to our registrants. This level also entitles the sponsor 1 registration to the Summit.

**BRONZE LEVEL**

\$500

Company/Firm logo will be placed in the Summit materials which will be circulated to all attendees, logo displayed on the MLTA website.

**Exhibitor Sponsorship**

\$600

Exhibitors will receive an exhibit table with two chairs and electrical. Exhibitors will receive recognition on event materials and 1 registration to the event.

# 2025 MLTA Sponsorship Commitment Form

*\*please note at this time we are taking commitments on a first come first served basis for all 2025 events/sponsorships*

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

EMAIL: \_\_\_\_\_

- |                          |                                  |                |
|--------------------------|----------------------------------|----------------|
| <input type="checkbox"/> | <b>Diamond 2025 Year Sponsor</b> | <b>\$8,000</b> |
| <input type="checkbox"/> | <b>Gold 2025 Year Sponsor</b>    | <b>\$5,000</b> |
| <input type="checkbox"/> | <b>Silver 2025 Year Sponsor</b>  | <b>\$3,500</b> |

## INDIVIDUAL:

### SPRING EDUCATION SUMMIT – March 4 & 5, 2025

Crowne Plaza Hotel, Lansing

- |                          |                           |         |
|--------------------------|---------------------------|---------|
| <input type="checkbox"/> | Diamond Level Sponsorship | \$1,500 |
| <input type="checkbox"/> | Gold Level Sponsorship    | \$1,000 |
| <input type="checkbox"/> | Silver Level Sponsorship  | \$ 800  |
| <input type="checkbox"/> | Bronze Level Sponsorship  | \$ 500  |
| <input type="checkbox"/> | Exhibit Sponsorship       | \$ 600  |

### MLTA ANNUAL CONVENTION - July 13-15, 2025

Crystal Mountain Resort, Thompsonville

- |                          |                           |         |
|--------------------------|---------------------------|---------|
| <input type="checkbox"/> | Diamond Level Sponsorship | \$5,000 |
| <input type="checkbox"/> | Gold Level Sponsorship    | \$3,000 |
| <input type="checkbox"/> | Silver Level Sponsorship  | \$2,000 |
| <input type="checkbox"/> | Bronze Level Sponsorship  | \$1,000 |
| <input type="checkbox"/> | Exhibit Sponsorships      | \$1,000 |

### FALL EDUCATION SEMINAR – November 10 & 11, 2025

Sheraton Detroit Novi Hotel, Novi

- |                          |                           |         |
|--------------------------|---------------------------|---------|
| <input type="checkbox"/> | Diamond Level Sponsorship | \$1,500 |
| <input type="checkbox"/> | Gold Level Sponsorship    | \$1,000 |
| <input type="checkbox"/> | Silver Level Sponsorship  | \$ 800  |
| <input type="checkbox"/> | Bronze Level Sponsorship  | \$ 500  |
| <input type="checkbox"/> | Exhibit Sponsorship       | \$ 600  |

Please complete and return to MLTA office at your earliest convenience (confirmation will be sent to email provided):

[marcy@consultingbymil.com](mailto:marcy@consultingbymil.com)